

## Deal Corner

June 19, 2025

### NDA REPRESENTS SG ANALYTICS AND ITS SHAREHOLDERS IN THE SALE OF THEIR SHAREHOLDING IN SG ANALYTICS TO LEARNING MATE SOLUTIONS, A STRAIVE COMPANY

#### DEAL BRIEF

Straive, a global leader in Data, Analytics, and AI Operationalization, announced its acquisition of SG Analytics, a leading provider of AI-powered Insights and contextual analytics services. Straive is owned by EQT, a purpose-driven global investment organization.

#### OUR ROLE

We, at [Nishith Desai Associates](#), acted as counsel to SG Analytics and its shareholders and advised them on the legal, tax and regulatory aspects of the transaction.

#### OUR CLIENT

SG Analytics is a leading provider of AI powered insights and contextual analytics services, with offices in New York, London and Pune. The firm is recognized by top analyst firms including Gartner, Everest Group, and ISG, and has been featured in the Deloitte Technology Fast 50 India 2024 and the Financial Times & Statista APAC 2025 High-Growth Companies rankings.

#### DEAL TEAM

Viral Mehta

Anurag Shah

Parina Muchhala

Palomita Sharma

#### TAX TEAM

Parul Jain

Arijit Ghosh

#### COMPLIANCE TEAM

Chandrashekar K

Rakesh Krishnan

#### PRESS COVERAGE

[www.straive.com/blogs/straive-strengthens-ai-operationalization-with-the-addition-of-sg-analytics/](https://www.straive.com/blogs/straive-strengthens-ai-operationalization-with-the-addition-of-sg-analytics/)

[www.theglobeandmail.com/investing/markets/markets-news/Newswire.ca/32938644/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities/](https://www.theglobeandmail.com/investing/markets/markets-news/Newswire.ca/32938644/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities/)

[en.pnasia.com/releases/apac/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities-493559.shtml](https://en.pnasia.com/releases/apac/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities-493559.shtml)

[finance.yahoo.com/news/straive-acquires-sg-analytics-bolster-130000829.html](https://finance.yahoo.com/news/straive-acquires-sg-analytics-bolster-130000829.html)

## Research Papers

### New Age of Franchising

June 20, 2025

### Life Sciences 2025

June 11, 2025

### The Tour d'Horizon of Data Law Implications of Digital Twins

May 29, 2025

## Research Articles

### 2025 Watchlist: Life Sciences Sector India

April 04, 2025

### Re-Evaluating Press Note 3 Of 2020: Should India's Land Borders Still Define Foreign Investment Boundaries?

February 04, 2025

### INDIA 2025: The Emerging Powerhouse for Private Equity and M&A Deals

January 15, 2025

## Audio

### CCI's Deal Value Test

February 22, 2025

### Securities Market Regulator's Continued Quest Against "Unfiltered" Financial Advice

December 18, 2024

### Digital Lending - Part 1 - What's New with NBFC P2Ps

November 19, 2024

## NDA Connect

Connect with us at events, conferences and seminars.

## NDA Hotline

[Click here to view Hotline archives.](#)

## Video

### Vyapak Desai speaking on the danger of deepfakes | Legally Speaking with Tarun Nangia | NewsX

April 01, 2025

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## TEAM NDA



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