

Deal Corner

June 19, 2025

NDA REPRESENTS SG ANALYTICS AND ITS SHAREHOLDERS IN THE SALE OF THEIR SHAREHOLDING IN SG ANALYTICS TO LEARNING MATE SOLUTIONS, A STRAIVE COMPANY

DEAL BRIEF

Straive, a global leader in Data, Analytics, and AI Operationalization, announced its acquisition of SG Analytics, a leading provider of AI-powered Insights and contextual analytics services. Straive is owned by EQT, a purpose-driven global investment organization.

OUR ROLE

We, at **Nishith Desai Associates**, acted as counsel to SG Analytics and its shareholders and advised them on the legal, tax and regulatory aspects of the transaction.

OUR CLIENT

SG Analytics is a leading provider of AI powered insights and contextual analytics services, with offices in New York, London and Pune. The firm is recognized by top analyst firms including Gartner, Everest Group, and ISG, and has been featured in the Deloitte Technology Fast 50 India 2024 and the Financial Times & Statista APAC 2025 High-Growth Companies rankings.

DEAL TEAM

Viral Mehta

Anurag Shah

Parina Muchhala

Palomita Sharma

TAX TEAM

Parul Jain

Arijit Ghosh

COMPLIANCE TEAM

Chandrashekar K

Rakesh Krishnan

PRESS COVERAGE

www.straive.com/blogs/straive-strengthens-ai-operationalization-with-the-addition-of-sg-analytics/

www.theglobeandmail.com/investing/markets/markets-news/NewsWire.ca/32938644/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities/

en.pnasia.com/releases/apac/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities-493559.shtml

finance.yahoo.com/news/straive-acquires-sg-analytics-bolster-13000829.html

Research Papers

New Age of Franchising

June 20, 2025

Life Sciences 2025

June 11, 2025

The Tour d'Horizon of Data Law Implications of Digital Twins

May 29, 2025

Research Articles

2025 Watchlist: Life Sciences Sector India

April 04, 2025

Re-Evaluating Press Note 3 Of 2020: Should India's Land Borders Still Define Foreign Investment Boundaries?

February 04, 2025

INDIA 2025: The Emerging Powerhouse for Private Equity and M&A Deals

January 15, 2025

Audio

CCI's Deal Value Test

February 22, 2025

Securities Market Regulator's Continued Quest Against "Unfiltered" Financial Advice

December 18, 2024

Digital Lending - Part 1 - What's New with NBFC P2Ps

November 19, 2024

NDA Connect

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NDA Hotline

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Video

Vyapak Desai speaking on the danger of deepfakes | Legally Speaking with Tarun Nangia | NewsX

April 01, 2025

DEAL CORNER

NDA represents SG Analytics and its shareholders in the sale of their shareholding to Straive

TEAM NDA



Viral Mehta



Parul Jain



Anurag Shah



Parina Muchhala



Palomita Sharma



Arijit Ghosh



Chandrashekar K



Rakesh Krishnan

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March 19, 2025

SIAC 2025 Rules: Key changes & Implications

February 18, 2025