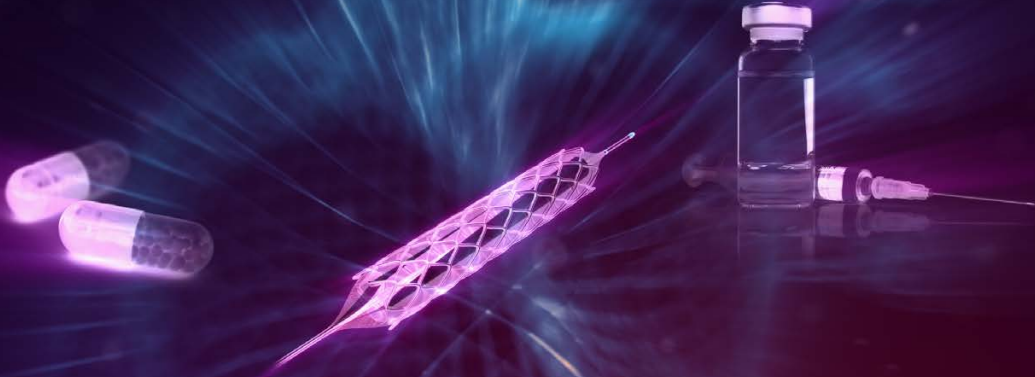




Nishith Desai Associates
LEGAL AND TAX COUNSELING WORLDWIDE



Healthcare in India

A Paradigm Shift

VIRTUAL EVENT

16 – 18 November 2021

ABOUT

The Indian healthcare scenario has witnessed a paradigm shift in the recent years, accelerated by the onset of the covid pandemic. There have been massive changes in the way stakeholders in the healthcare industry conduct business, along with a shift in mind-set of doctors and institutional health service providers such as hospitals, pharmaceutical companies, medical device manufacturer, diagnostic and testing centres etc. These changes have necessitated the understanding of complex legal and regulatory framework that govern the healthcare industry.

Nishith Desai Associates presents a virtual event titled **Healthcare in India – A Paradigm Shift** which attempts to untangle the complexities of the laws governing the pharmaceutical, medical device and healthcare industry in India. Spread over three days, the event will incorporate three two-hour sessions on each of the topics below.

VIRTUAL EVENT

16 – 18 November 2021

KEY TOPICS

MEDICAL DEVICE IN INDIA
DIGITAL HEALTH — THE NEED OF THE HOUR
PHARMACEUTICALS IN INDIA

PROGRAM

Spread over three days, the event will incorporate three two-hour sessions on each of the topics above.

Each session will be followed by 15 minutes Q&A.

[REGISTER HERE](#)

www.nishithdesai.com/Events/Healthcare

PROGRAM

Tuesday, 16th November

8:30 pm – 10:30 pm IST / 10:00 am – 12:00 pm ET / 7:00 am – 9:00 am PT

1 Medical Devices in India

- | | |
|--|---|
| <ul style="list-style-type: none"> ▪ Recent development in regulatory landscape and its impact on transactions and collaborations ▪ Gearing up for a product launch in India ▪ Promotion and Advertisement – Best Practices ▪ Complying with Indian Price Control requirements | <p>Dr. Milind Antani
Vibhav Garg
Darren Punnen
Pavan Choudary
Tanya Kukade
Vaibhav Parikh</p> |
|--|---|

Wednesday, 17th November

8:30 pm – 10:30 pm IST / 10:00 am – 12:00 pm ET / 7:00 am – 9:00 am PT

2 Digital Health in India – The Need of the Hour

- | | |
|---|--|
| <ul style="list-style-type: none"> ▪ Telemedicine ▪ Alternative channels of marketing and selling ▪ New tech in healthcare ▪ The Best Practices | <p>Dr. Milind Antani
Prof. Rajendra Pratap Gupta
Darren Punnen
Harshita Srivastava
Varsha Rajesh
Vishal Gondal</p> |
|---|--|

Thursday, 18th November

8:30 pm – 10:30 pm IST / 10:00 am – 12:00 pm ET / 7:00 am – 9:00 am PT

3 Pharmaceuticals in India

- | | |
|--|--|
| <ul style="list-style-type: none"> ▪ The impact of New Clinical Regulations on various stake holders ▪ Recent developments in regulatory landscape for Retail and Consumer Activities ▪ Engaging with Government Healthcare Practitioners and changes to Anti-Corruption law ▪ Significance of the data privacy in Pharma sector and recent developments | <p>Dr. Milind Antani
K.G. Ananthakrishnan
Darren Punnen
Tanya Kukade
Varsha Rajesh
Ratnadeep</p> |
|--|--|

SUGGESTED READING

16th November

1 Digital Health in India – The Need of the Hour



Medical Device Industry. Regulatory, Legal & Tax Issues

Nishith Desai Associates, Research Paper, July 2021



Pharma & Healthcare Update: Regulatory Yearly Wrap 2020: Medical Device In India

Nishith Desai Associates, Hotline, December 29, 2020

17th November

2 Pharmaceuticals in India



Digital Health in India. Regulatory, Legal & Tax Overview

Nishith Desai Associates, Research Paper, April 2020



Pharma & Healthcare Update: Regulatory Yearly Wrap 2020: Digital Health In India

Nishith Desai Associates, Hotline, December 31, 2020



Telemedicine in India. The Future of Medical Practice?

Nishith Desai Associates, Research Paper, October 2020

18th November

3 Medical Devices in India



Killer Acquisitions in Indian Pharma. Emerging Trends

Nishith Desai Associates, Research Paper, January 2021



The Indian Pharmaceutical Industry. Regulatory, Legal & Tax Overview

Nishith Desai Associates, Research Paper, April 2021



Pharma & Healthcare Update: Regulatory Yearly Wrap 2020: Pharmaceuticals in India

Nishith Desai Associates, Hotline, December 28, 2020

All Sessions



Pharma & Healthcare Update: Regulatory Yearly Wrap 2020: Healthcare in India

Nishith Desai Associates, Hotline, December 30, 2020

SPEAKERS

Dr. Milind Antani

Leader, Pharma and Life Sciences Practice and Social Sector Practice

Nishith Desai Associates

Darren Punnen

Leader, Pharma and Life Sciences Practice

Nishith Desai Associates

Harshita Srivastava

Leader, Venture Capital Investment and StartUps Practice

Nishith Desai Associates

K.G. Ananthakrishnan

Director General

Organisation of Pharmaceutical Producers of India (OPPI)

Pavan Choudary

Chairman

Medical Technology Association of India (MTAI)

Prof. Rajendra Pratap Gupta

Public Policy Expert

Ratandeeep Roychowdhury

Leader, Private Equity and M&A Practice

Nishith Desai Associates

Tanya Kukade

Member, Pharmaceutical, Healthcare, Medical Device and Digital Health Practice

Nishith Desai Associates

Vaibhav Parikh

Leader, M&A and PE and Technology-Media-Telecom Practice

Nishith Desai Associates

Varsha Rajesh

Member, Pharmaceutical, Healthcare, Medical Device and Digital Health Practice

Nishith Desai Associates

Vibhav Garg

Chairperson, India CoE

APACMed

Vishal Gondal

Founder & CEO

GOQii



Dr. Milind Antani

Nishith Desai Associates



Leader, Pharma and Life Sciences Practice and Social Sector Practice

Dr. Milind Antani, a renowned surgeon turned lawyer, leads the Pharma and Healthcare practice at Nishith Desai Associates where he represents high net-worth clients in matters allied to JVs, M&As, VC and Private Equity Investments, Collaborations, Regulatory advice, IP, Licensing and Commercialization.

He also leads the Social Sector Practice and represents various global and national foundations in India. He continues as an active participant in helping frame national policies on key impact areas, within the medical field. He has authored and co-authored numerous articles and prestigious publications related to the Pharma and Healthcare industry.

A regular speaker at various prominent forums on Pharma, Medical Devices, Med-Tech and eHealth, Biotech, IP, Clinical trials, Healthcare, CSR and Social Impact investments, he is also a visiting faculty at premier institutions in Mumbai and Gujarat including the Institute of Rural Management, Anand (IRMA).



Darren Punnen

Nishith Desai Associates



Leader, Pharma and Life Sciences Practice

Darren Punnen is a leader of the Pharmaceutical, Medical Device, Healthcare and Med-Tech team at Nishith Desai Associates. His practice particularly focuses on advising several multi-national pharmaceuticals, medical device and healthcare companies on complex regulatory, intellectual property and investment matters.

He has also been part of multiple pharmaceutical and healthcare transactions, providing investors with essential inputs that are unique to this industry. He also advises several clients on matters in the food and beverage industry, and handles matters relating to technology, media and telecom laws as well.

Darren regularly contributes to national and international publications, writing on various topics including pharmaceutical, medical device and healthcare regulations, med-tech and digital health.



Harshita Srivastava

Nishith Desai Associates



Leader, Venture Capital Investment and StartUps Practice

Harshita Srivastava is a Leader at the M&A and Private Equity Practice at Nishith Desai Associates. She has led numerous cross border transactions in India, Singapore and the United States. She also heads the VC Investment and Start-up Practice at Nishith Desai Associates.

She advises strategic acquirers and Private Equity funds on legal and tax aspects of cross border deals with a special focus on business transfers. As the Head of the Start-up Practice, she represents global emerging growth technology companies throughout their lifecycles and the venture capital and the growth equity funds that invests in these companies.

She has also been part of the SEBI Committee instituted for the setup of the Innovators Growth Platform (listing platform) for start-ups in India. She is also recognized as an Expert in Residence by the Start-up Europe India Network.



K.G. Ananthkrishnan

Organisation of Pharmaceutical Producers of India (OPPI)



Director General

K. G. Ananthkrishnan is Director General, Organisation of Pharmaceutical Producers of India (OPPI), which represents research-based pharmaceutical companies in India. Recognised in the pharmaceutical industry for his rich and diverse experience, KG continues to mentor healthcare start-ups and is on the Advisory Panel of an academic institution along with being a Board Member / Advisor of other organisations.

Prior to OPPI, KG was former Vice President and Managing Director, South Asia Region, MSD India. Previously, KG has been associated with Pfizer India / Pharmacia and Novartis India Ltd. KG completed an Executive Development Programme from Wharton Business School, USA.

He has a Masters in Marketing Management from Jannalal Bajaj Institute of Management Studies, Mumbai and a Graduation in Science from Osmania University, Hyderabad.



Pavan Choudary

Medical Technology Association of India (MTAI)



Chairman

Since 1998, Pavan Choudary is the CEO and Managing Director of Vygon India Pvt. Ltd., a leading French Multinational in Healthcare. Prior to this, he held senior positions in Marketing and Advertising at large Indian and Foreign MNCs and has authored The Rx Factor, a seminal work on healthcare marketing and strategy.

He Chairs the Medical Technology Association of India, is a Trustee with the Lal Bahadur National Memorial Trust, The Blue Circle, and sits on the Advisory board of Executive Access Pvt. Ltd.



Prof. Rajendra Pratap Gupta



Public Policy Expert

Prof. Rajendra Pratap Gupta is a leading public policy expert with vast experience in policymaking. He has been involved in major global initiatives on Digital Health and holds several key positions in the Digital Health arena. He is the founder and behind many path-breaking initiatives and organizations, working for Digital Health.

Rajendra is the former advisor to the Union Health Minister, Government of India, and played a key role in drafting of the National Health Policy and National Education Policy 2020. He was nominated by the World Economic Forum on the Global Agenda Council for Digital Health, recognized for his global contribution to healthcare by the Sheriff of Los Angeles.

In 2018, he was conferred the 'Global Impact Award' by the Personal Connected Health Alliance (A HIMSS Organization) at Boston, and his contributions and career have been chronicled as a case study in global health by the Royal Society of Tropical Medicine and Health, for their 'Grow Global Initiative.' He has authored the global best seller titled 'Digital Health – Truly Transformational'.



**Ratandeep
Roychowdhury**

Nishith Desai Associates



Leader, Private Equity and M&A Practice

Ratandeep leads the Private Equity and M&A Practice at Nishith Desai Associates. He has over 13 years of experience as a commercial lawyer, primarily with top law firms and in the last 3 years with one of India's leading private equity firms. He brings a unique mix of transactional experience and expertise in leading high profile, high stakes corporate litigation.

Having previously been a partner in one of India's leading law firms, his work included managing multi-layered teams for execution, client acquisitions and deepening the domain expertise of the firm. As the general counsel of a private equity fund his work focused on closely supporting investment professionals to efficiently and safely deploy capital, while ensuring overall management of legal risk (both investment specific and franchise level).



Tanya Kukade

Nishith Desai Associates



Member, Pharmaceutical, Healthcare, Medical Device and Digital Health Practice

Tanya is a core member of the Pharmaceutical, Healthcare, Medical Device and Digital Health practice at Nishith Desai Associates. Her main practice primarily focuses on advising clients in the pharmaceutical, medical device, healthcare and digital health space on regulatory, commercial laws, litigation, and intellectual property matters.

She is also a member of Disruptive technology practice. She regularly contributes to national and international publications, writing on various topics on pharmaceutical, technology, medical device, healthcare and intellectual property laws in India.



Vaibhav Parikh

Nishith Desai Associates



Leader, M&A and PE and Technology-Media-Telecom Practice

Vaibhav Parikh heads the U.S office of research and strategy driven international law firm, Nishith Desai Associates. Based in the New York office, he also leads the practice areas of Technology, Telecom, Mergers and Acquisitions, Private Equity, etc. For over two decades, Vaibhav has been advising major MNCs on Corporate and Securities laws, and Structuring of Inbound / Outbound Investments, Private Equity Investments, IP laws and Exchange Control Law.

He has also assisted several companies in facilitating cross border M&A transactions and consistently been engaged in advising several top end Technology and Telecom companies. Vaibhav has often played the role of key advisor to leading Cryptocurrency exchanges in India and continues to do so. Several leading financial publications often turn to him for his valuable insights on the subject.

Over the years, Vaibhav has also been advising several leading Indian e-commerce companies in their operations from a legal and regulatory standpoint and has facilitated some of India's largest e-commerce transactions.



Varsha Rajesh

Nishith Desai Associates



Member, Pharmaceutical, Healthcare, Medical Device and Digital Health Practice

Varsha is a member of the Pharmaceutical, Healthcare and Medical Device Team at Nishith Desai Associates. Her practice primarily focuses on advising clients in the pharmaceutical, med-tech and life sciences industry on regulatory, commercial, litigation, and intellectual property matters. She also works on matters relating to technology law.

Varsha regularly contributes to national and international publications, writing on various topics on pharmaceutical, healthcare, technology and intellectual property laws.



Vibhav Garg

APACMed



Chairperson, India CoE

Mr. Vibhav Garg serves as the Director-Govt Affairs Strategy for India, India HUB & ASEAN and Head-Govt Business, India & India HUB for Boston Scientific. He has extensive global experience in the areas of Policy Advocacy, Brand Management, Regulatory & Compliance, Public Affairs, Corporate Communications, Crisis Management and has been engaging with state and federal government of India, South Asian, South East Asian and other developing countries for various strategic healthcare initiatives and policy discussions with concerned stakeholders.

Vibhav held various strategic positions with US & India headquartered organizations like GE Healthcare as Vice President-Health Policy & Govt Affairs, Boston Scientific India as Associate Director-Health Economics & Govt Affairs; Confederation of India Industry, the apex industry body in India, as Head of Life Sciences & Healthcare; Mascon Global Limited, a boutique management and IT consulting organization; and Brainwave Biosolutions Ltd where he lead the life sciences and healthcare practice of the organization.

Most recently he was associated with Indian Pharmaceutical Alliance, the pharma trade association, as Associate Secretary General.



Vishal Gondal

GOQii



Founder & CEO

Best known as the father of the Indian gaming industry, Vishal Gondal sold his first entrepreneurial venture India Games to Walt Disney. A health and fitness enthusiast, he runs marathons, treks and goes ski diving. A notable angel investor, Vishal was listed among the top 50 executives in the mobile content space by the UK based 'Mobile Entertainment' Magazine alongside noted people like Steve Jobs.

His passion for technology, fitness & gaming led him to his next venture 'GOQii' which is focused on helping people make a change towards a healthier lifestyle and be the force of good. Currently, he brings his knowledge and love for interviewing people to a whole you platform by hosting a podcast series 'Beneath the Force: The Vishal Gondal Show, he has conversations with personalities from various walks of life providing a sneak peek into their fascinating lives while in his own style.

Vishal Gondal is the founder of GOQii and nCORE Games, driving innovation across the gaming and healthcare sectors.

SUPPORTING PARTNERS



Organisation of Pharmaceutical Producers of India





Founded in 2014, the Asia Pacific Medical Technology Association (APACMed) is the only regional association to provide a unifying voice for the medical technology industry in Asia Pacific. APACMed works proactively with bilateral, regional and local government bodies to shape policies, demonstrate the value of innovation and promote regulatory convergence.

APACMed's mission is patient-centric and strives to continuously improve the standards of care for patients through innovative collaborations among stakeholders to jointly shape the future of healthcare in Asia Pacific.

www.apacmed.org

LSW LifeScienceWorld

LSW – LifeScienceWorld is an Online Magazine on Pharma & Biotech industry. Besides providing articles and other features like, Interviews, Bulletin etc., the objective of LSW is to take up issues concerning the industry to government agencies like DCGI, ICMR, DBT, Dept. of Pharmaceuticals and the Ministry of Health & Family Welfare by way of Round tables and Interactive meetings from time to time.

www.lswlifescienceworld.com



MEDICAL TECHNOLOGY
ASSOCIATION OF INDIA

Medical Technology Association of India (MTai – pronounced as Em-tai) is a not-for-profit organisation duly registered under sub-section (2) of section 7 of the Companies Act, 2013 and Rule 8 of the Companies (Incorporation) Rules, 2014. MTai is an association of research-based medical technology companies who have made remarkable investments by setting up a large number of R&D centres and manufacturing plants in India.

MTai represents a wide spectrum of the medical device and equipment industry with global experience in innovation and manufacturing.

www.mtaiindia.org



Organisation of Pharmaceutical Producers of India

The Organisation of Pharmaceutical Producers of India (OPPI) was established in 1965 and represents the research-based pharmaceutical companies in India. OPPI remains committed to supporting the nation's healthcare objectives and collaborating with all stakeholders to find sustainable solutions.

OPPI believes the need for innovation must be balanced with the necessity for more accessible medicines, within a robust IP environment.

www.indiaoppi.com



TiE Silicon Valley established in 1992, is a not-for-profit organization dedicated to fostering entrepreneurship. We believe, by assisting entrepreneurs, we can empower individuals and create wealth in communities. So, our mission is to foster entrepreneurship through mentoring, networking, education, funding and incubation. With a focus of giving back to the community, TiE is generating and nurturing the next generation of entrepreneurs.

TiE Silicon Valley brings to you 60+ events year round, such as TiEcon (one of the largest conferences of entrepreneurs in the world), TiE Angels, My Story, Domain-specific Events, TiE Institute, Charter Member Events, TiE Young Entrepreneurs, Government Visits, Mentoring and Networking.

www.sv.tie.org



The U.S.-India Strategic Partnership Forum in Washington, D.C. and in New Delhi represents U.S. businesses operating in India. The Forum is committed to creating the most powerful partnership between the United States and India.

We build, enable, advocate, facilitate, and guide partnerships between the two countries by providing a platform for all stakeholders to come together in new ways that will create meaningful opportunities with the power to change the lives of citizens in both countries.

www.usispf.org

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If you wish to receive MCLE/CLE credit, please send an email to Linette.h@nishithdesai.com including the following information:

- 1. The Code announced during the webinar**
- 2. Full name, Email address, Contact phone number**
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- 2. Subject Matter/Title:**
- 3. Date and Time of Activity:**
- 4. Location: Online Webinar/Conference Call**
- 5. Length of Activity: 120 minutes**

CONTACT

healthcareinindia2021@nishithdesai.com

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About Nishith Desai Associates

At Nishith Desai Associates, we have earned the reputation of being Asia's most Innovative Law Firm – and the go-to specialists for companies around the world, looking to conduct businesses in India and for Indian companies considering business expansion abroad. In fact, we have conceptualized and created a state-of-the-art Blue Sky Thinking and Research Campus, Imaginarium Aligunjan, an international institution dedicated to designing a premeditated future with an embedded strategic foresight capability.

We are a research and strategy driven international firm with offices in Mumbai, Palo Alto (Silicon Valley), Bangalore, Singapore, New Delhi, Munich, and New York. Our team comprises of specialists who provide strategic advice on legal, regulatory, and tax related matters in an integrated manner basis key insights carefully culled from the allied industries.

As an active participant in shaping India's regulatory environment, we at NDA, have the expertise and more importantly – the VISION – to navigate its complexities. Our ongoing endeavors in conducting and facilitating original research in emerging areas of law has helped us develop unparalleled proficiency to anticipate legal obstacles, mitigate potential risks and identify new opportunities for our clients on a global scale. Simply put, for conglomerates looking to conduct business in the subcontinent, NDA takes the uncertainty out of new frontiers.

As a firm of doyens, we pride ourselves in working with select clients within select verticals on complex matters. Our forte lies in providing innovative and strategic advice in futuristic areas of law such as those relating to Blockchain and virtual currencies, Internet of Things (IOT), Aviation, Artificial Intelligence, Privatization of Outer Space, Drones, Robotics, Virtual Reality, Ed-Tech, Med-Tech and Medical Devices and Nanotechnology with our key clientele comprising of marquee Fortune 500 corporations.

The firm has been consistently ranked as one of the Most Innovative Law Firms, across the globe. In fact, NDA has been the proud recipient of the Financial Times – RSG award 4 times in a row, (2014-2017) as the Most Innovative Indian Law Firm.

We are a trust based, non-hierarchical, democratic organization that leverages research and knowledge to deliver extraordinary value to our clients. Datum, our unique employer proposition has been developed into a global case study, aptly titled 'Management by Trust in a Democratic Enterprise,' published by John Wiley & Sons, USA.



Asia-Pacific:
 Most Innovative Law Firm, 2016
 Second Most Innovative Firm, 2019
 Most Innovative Indian Law Firm, 2019, 2017, 2016, 2015, 2014



Asia Pacific:
 Band 1 for Employment, Lifesciences, Tax, TMT,
 2021, 2020, 2019, 2018, 2017, 2016, 2015



Tier 1 for Private Equity, Project Development: Telecommunications Networks,
 2020, 2019, 2018, 2017, 2014
 Deal of the Year: Private Equity, 2020



Asia-Pacific:
 Tier 1 for Dispute, Tax, Investment Funds, Labour & Employment, TMT, Corporate M&A,
 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012



Asia-Pacific:
 Tier 1 for Government & Regulatory, Tax, 2020, 2019, 2018.



Ranked
 'Outstanding' for Technology, Labour & Employment, Private Equity, Regulatory, Tax,
 2021, 2020, 2019.



Global Thought Leader — Vikram Shroff
 Thought Leaders-India — Nishith Desai, Vaibhav Parikh, Dr. Milind Antani
 Arbitration Guide, 2021 — Vyapak Desai, Sahil Kanuga



Fastest growing M&A Law Firm, 2018



Asia Mena Counsel: In-House Community Firms Survey:
 Only Indian Firm for Life Science Practice Sector, 2018

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The contents of the Digital June 2021 conference aim to provide general information existing at the time of the panel discussion, along with panelists' insight. The Digital June 2021 conference is intended as news and educational updates and Nishith Desai Associates neither assumes nor accepts any liability or responsibility for any loss incurred by any person acting or refraining from acting as a result of any content contained in the conference. It is recommended that professional advice be taken based on the specific facts and circumstances of every matter.



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