

Deal Corner

June 19, 2025

NDA REPRESENTS SG ANALYTICS AND ITS SHAREHOLDERS IN THE SALE OF THEIR SHAREHOLDING IN SG ANALYTICS TO LEARNING MATE SOLUTIONS, A STRAIVE COMPANY

DEAL BRIEF

Straive, a global leader in Data, Analytics, and AI Operationalization, announced its acquisition of SG Analytics, a leading provider of AI-powered Insights and contextual analytics services. Straive is owned by EQT, a purpose-driven global investment organization.

OUR ROLE

We, at **Nishith Desai Associates**, acted as counsel to SG Analytics and its shareholders and advised them on the legal, tax and regulatory aspects of the transaction.

OUR CLIENT

SG Analytics is a leading provider of AI powered insights and contextual analytics services, with offices in New York, London and Pune. The firm is recognized by top analyst firms including Gartner, Everest Group, and ISG, and has been featured in the Deloitte Technology Fast 50 India 2024 and the Financial Times & Statista APAC 2025 High-Growth Companies rankings.

DEAL TEAM

Viral Mehta

Anurag Shah

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TAX TEAM

Parul Jain

Arijit Ghosh

COMPLIANCE TEAM

Chandrashekar K

Rakesh Krishnan

PRESS COVERAGE

www.straive.com/blogs/straive-strengthens-ai-operationalization-with-the-addition-of-sg-analytics/

www.theglobeandmail.com/investing/markets/markets-news/Newswire.ca/32938644/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities/

en.pnasia.com/releases/apac/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities-493559.shtml

finance.yahoo.com/news/straive-acquires-sg-analytics-bolster-130000829.html

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January 15, 2025

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