

## Deal Corner

June 19, 2025

### **NDA REPRESENTS SG ANALYTICS AND ITS SHAREHOLDERS IN THE SALE OF THEIR SHAREHOLDING IN SG ANALYTICS TO LEARNING MATE SOLUTIONS, A STRAIVE COMPANY**

#### **DEAL BRIEF**

Straive, a global leader in Data, Analytics, and AI Operationalization, announced its acquisition of SG Analytics, a leading provider of AI-powered Insights and contextual analytics services. Straive is owned by EQT, a purpose-driven global investment organization.

#### **OUR ROLE**

We, at **Nishith Desai Associates**, acted as counsel to SG Analytics and its shareholders and advised them on the legal, tax and regulatory aspects of the transaction.

#### **OUR CLIENT**

SG Analytics is a leading provider of AI powered insights and contextual analytics services, with offices in New York, London and Pune. The firm is recognized by top analyst firms including Gartner, Everest Group, and ISG, and has been featured in the Deloitte Technology Fast 50 India 2024 and the Financial Times & Statista APAC 2025 High-Growth Companies rankings.

#### **DEAL TEAM**

Viral Mehta

Anurag Shah

Parina Muchhala

Palomita Sharma

#### **TAX TEAM**

Parul Jain

Arijit Ghosh

#### **COMPLIANCE TEAM**

Chandrashekar K

Rakesh Krishnan

#### **PRESS COVERAGE**

[www.straive.com/blogs/straive-strengthens-ai-operationalization-with-the-addition-of-sg-analytics/](http://www.straive.com/blogs/straive-strengthens-ai-operationalization-with-the-addition-of-sg-analytics/)

[www.theglobeandmail.com/investing/markets/markets-news/NewsWire.ca/32938644/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities/](http://www.theglobeandmail.com/investing/markets/markets-news/NewsWire.ca/32938644/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities/)

[en.pnasia.com/releases/apac/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities-493559.shtml](http://en.pnasia.com/releases/apac/straive-acquires-sg-analytics-to-bolster-data-analytics-ai-operationalization-capabilities-493559.shtml)

[finance.yahoo.com/news/straive-acquires-sg-analytics-bolster-130000829.html](http://finance.yahoo.com/news/straive-acquires-sg-analytics-bolster-130000829.html)

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June 20, 2025

### **Life Sciences 2025**

June 11, 2025

### **The Tour d'Horizon of Data Law Implications of Digital Twins**

May 29, 2025

## Research Articles

### **2025 Watchlist: Life Sciences Sector India**

April 04, 2025

### **Re-Evaluating Press Note 3 Of 2020: Should India's Land Borders Still Define Foreign Investment Boundaries?**

February 04, 2025

### **INDIA 2025: The Emerging Powerhouse for Private Equity and M&A Deals**

January 15, 2025

## Audio

### **CCI's Deal Value Test**

February 22, 2025

### **Securities Market Regulator's Continued Quest Against "Unfiltered" Financial Advice**

December 18, 2024

### **Digital Lending - Part 1 - What's New with NBFC P2Ps**

November 19, 2024

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## Video

### **Vyapak Desai speaking on the danger of deepfakes | Legally Speaking with Tarun Nangia | NewsX**

April 01, 2025

March 19, 2025

**SIAC 2025 Rules: Key changes &  
Implications**

February 18, 2025

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