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Social Business Day to be observed in India today

The eighth Social Business Day will be observed in Bengaluru, India today bringing together more than 1,200 participants from around the world to discuss and find solutions to the pressing challenges societies face.

The two-day event will take place on the Infosys Electronic City Campus in the city, said Yunus Centre in Dhaka in a statement yesterday.

This is the signature event of Yunus Centre which marks an annual celebration of social business with participation of social business practitioners, academicians and researchers, students, and enthusiasts.

The theme of this year's event is "A World of Three Zeros: Zero Poverty, Zero Unemployment, Zero Net Carbon Emissions" and underscores Prof Muhammad Yunus's vision of creating a world where there will be no poverty, no unemployment and no environmental threats.

The Nobel laureate will deliver the opening speech. Keynote speeches will also be delivered by Emmanuel Faber, global CEO of Danone, Amitabh Kant, CEO of NITI Aayog, and Devi Prasad Shetty, managing director of Narayana Hrudayalaya.

More than 1,200 delegates from 42 countries have registered to participate in the event, according to the statement.

The event is designed to exchange experiences and ideas and also work on plans to create social businesses that tackle the most pressing problems of society.

BNP Paribas, Tata Steel, Amity University, RoundGlass, Microcredit Initiative of Grameen, and **Nishith Desai Associates** have extended their support to organise the event.

There will be a number of plenary sessions and panel discussions at the event.

The second day's programme includes a pre-conference on Social Business Academia 2018. The pre-conference is primarily organised for academics and researchers to network and exchange academic developments and prepare for the Social Business Academia Conference to be held in Wolfsburg, Germany in November.