INDIA INTERNET CONFERENCE 2017

Digital India 4 Sustainable Development

Supported by

5 - 6 April 2017, New Delhi

SESSION BRIEF

Session name: **Ease of Doing Business**
Globalization in an era of protectionism worldwide

Session details: India's overall business environment has improved, and the country is taking a hard look at its policy framework to global level competitiveness. India has emerged as one of the most optimistic countries globally, in terms of business optimism, as the country's businesses are high on expectations of increasing revenue, employment, and profitability. Indian ICT sector has shown tremendous growth in the recent years, private investments have dominated the ICT sector more than in any other during the last 2 decades, and the sector has achieved immense success in domestic as well as international markets. The government has paid special attention to "ease-of-doing business" and introduced several policy initiatives. However, the present evaluation also highlights the need to properly communicate, monitor and evaluate these reforms to ensure that their impact is being felt on the ground.

Time / Date: **4:30 - 5:45 pm, Thursday, 6 April 2017**

Venue: FICCI, Federation House, Tansen Marg, New Delhi

Chairperson: Mr. Sudhir Gupta, Secretary, Telecom Regulatory Authority of India (TRAI)

Moderator: Ms. Subi Chaturvedi, Director Public Affairs & Communication, COAI

Invited / confirmed distinguished panelists:

- Mr. Jay Gullish, Director, Digital Economy, USIBC
- Mr. Will Hudson, senior adviser for international policy, Google
- Ms. Pratibha Jain, Partner, Nishith Desai Associates
- Mr. Christopher Martin, Director, International Public Policy, Access Partnership
- Mr. Monrad Monsen, Hardware Technical Compliance Strategist, Oracle
- Mr. Christiaan Van der Valk, Vice-Chair ICC Commission on the Digital Economy, TrustWeaver

Key issues for discussion:

(i) What are the top priorities and action items for government that will swiftly improve the "ease of doing business" index specific to the ICT sector?

(ii) What are the key areas of concern that remain unaddressed?

(iii) What role should government play to provide ease of doing business specially to the internet economy industry.

(iv) How have government's efforts to implement next generation reforms, helped in ensuring ease of doing business in the digital economy sector?

Structure and flow:

i) **The moderator introduces the session (3-4 minutes):**
   (a) Welcomes delegates, introduces session title, chair and panelists (name and title only).
   (b) Invites Session Chair to make opening remarks for 3-4 minutes.

ii) **Opening Remarks by Session Chair (4-5 minutes)**: The Session Chair thanks Moderator, describes the importance of the session and the issues under discussion. Sets the context for the session. If appropriate, briefly describes government's focus and policy progress on the subject/theme of the session.

iii) **Distinguished panelists and Chair are invited for discussion (1 hour)**: Moderator invites distinguished panelists and Chair to engage in a discussion. Panelists are requested to make short 3-4 minute comments on the key issues which are introduced by the moderator. Distinguished panelists and Chair are free to intervene, when an important point needs to be made. Moderator will ensure all distinguished panelists will have the opportunity to provide their views.

iv) **Delegate interaction (10 minutes)**:   Moderator will invite 3-4 questions / comments from the floor, some of which may be directed at you. Please keep your comments to 2-3 minutes.

v) **Wrap up and vote of thanks by Moderator (3 minutes)**:   Moderator to wrap-up by describing key outcomes from the session, thanking the Chair, distinguished panelists and organizers.