

September 14, 2011

Best performing Indian law firm

Dear Friends.

Greetings to you all.

We are delighted to inform you that RSG Consulting¹, UK, in its latest 2011 international survey, has rated Nishith Desai Associates as the **best performing Indian law firm**.

RSG's independent survey of in-house counsel at top global corporations analyzes a comprehensive value chain capturing 4 key client satisfaction criteria:

- Service Value: Lawyers' availability, ability to deliver on time and on budget, breadth and depth of capacity, use of technology, value added services and value for money.
- Expertise value: Technical knowledge and experience that has significant or transformative impact on clients' business.
- 3. **Commercial value:** Understanding of business environment and providing commercially useful advice allowing clients to meet their objectives.
- 4. **Leadership value:** Providing innovative solutions, leadership and strategic direction to clients.

In its detailed report, RSG has rated Nishith Desai Associates as #1 on the overall value chain stretching across service value, expertise value, commercial value and leadership value. The report also specially recognizes the firm for the high value for money provided to clients.

While we accept these recognitions with a sense of utmost humility, we would like to take this opportunity to thank each of you for your continuing support and good wishes.

Yours Truly, Nishith Desai www.nishithdesai.com

¹RSG Consulting is an international research and strategy consultancy for the legal profession. Established in 2001, it is the architect and research partner to the Financial Times Innovative Lawyers programme and the author of a number of ground-breaking research studies, including the RSG India Reports. RSG Consulting has conducted major research projects which have benefited in-house legal departments of top MNCs around the world.

